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### Book Launch: How to Launch a Book for More Sales ...

Today I'm at the San Francisco writer's conference and I keep finding myself repeating my book launch formula to authors. I told one writer, "Authors don't like book marketing because they think it means telling strangers about your book." She said, "But that's what book marketing is!"

## A simple 10-step book launch plan you can easily use to ...

The most successful launch to date. Within the first few days of launching his latest novel Mark's book was able to break into the top 100 books on Amazon and his U.S. sales were over 1600. That kind of success is the direct result of a well-planned, strategic launch using a variety of tools and approaches to market the book.

SPF-013: Masterclass: A detailed look at a book launch ... While it's not easy to launch a book without any kind of online presence, many first-time authors are in exactly that position. Unfortunately, it's an exercise in frustration to launch one's online presence-and get up to

speed on social media-in conjunction with a book release.

A Book Launch Plan for First-Time Authors Without an ... Book Launch Formula: How To Write, Publish, and Market Your First Non-Fiction Book Around Your Brand & Create a Passive Income eBook: Ledford, Justin: Amazon.in: Kindle Store. Enter your mobile number or email address below and we'll send you a link to download the free Kindle App.

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